PRISM *Case study –Tadawul Serenity Portfolio* RAISEPARTNER QUANTITATIVE PORTFOLIO MANAGEMENT

TADAWUL SERENITY PORTFOLIO

This case study illustrates how **PRISM web platform** can help you design efficient and dynamic investment strategies.

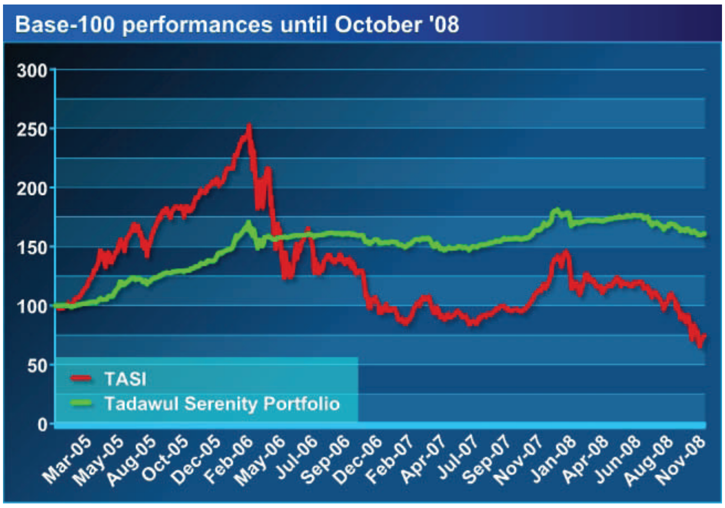
The **Tadawul Serenity Portfolio** captures the positive trend of the **TASI*** underlying components while using the TEP risk-free fund to control its volatility. In this case study, we compare the performances of this portfolio with the TASI.

Underlying components
TASI stocks and Protected Asset TEP Fund

Geographical markets
Saudi Arabia

Investment Strategy
Weekly allocation based on a robust allocation strategy that aggregates a reactive yet conservative risk model and a trend-following performance model.

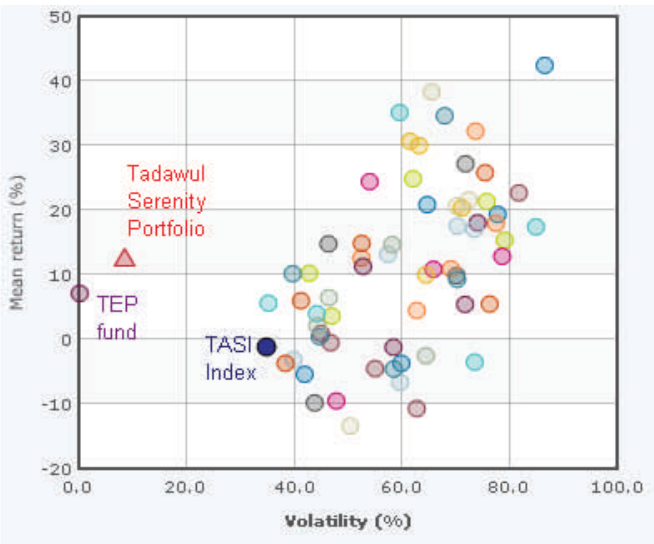
*TASI: stands for Tadawul All Shares Index



TADAWUL SERENITY PORTFOLIO PERFORMANCES

	Jan	Fev	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2005	-0.31%	1.58%	1.75%	4.56%	9.36%	4.13%	-0.13%	4.57%	1.2%	2.32%	3.93%	4.51%	**44.09%**
2006	9.84%	2.57%	-3.01%	-0.06%	1%	0.88%	-0.33%	0.61%	0.34%	-2.23%	-1.44%	-0.91%	**6.9%**
2007	-2.75%	3.91%	-3.66%	-1.44%	0.61%	0.43%	1.82%	2.64%	-0.02%	2.43%	5.07%	5.74%	**15.63%**
2008	-4.35%	1.03%	-0.36%	1.99%	0.48%	-0.86%	-3.04%	-0.1%	-2.37%	-2.69%	-	-	**-9.73%**

ANNUALIZED RISK / RETURN CHART



RISK AND PERFORMANCE STATISTICS

The **Tadawul serenity strategy** maintains a **volatility four times lower** than the volatility of the TASI while outperforming the index over the total period.

	Tadawul Serenity portfolio	TASI
Total performance to date	**60.78%**	-25.49%
Annualized mean return*	**12.29%**	-1.22%
Annualized volatility*	**8.54%**	34.91%
Annualized Sharpe ratio*	**1.44**	-0.04
Annualized VaR 95%*	**-13.16%**	-61.16%
Higher daily profit*	**3.04%**	9.54%
Higher daily loss*	**-3.68%**	-11.69%

* Statistics based on daily returns since January 05. The VaR and the Sharpe ratio take into account the skewness and the kurtosis of the distribution (no gaussian assumption).

FREQUENTLY ASKED QUESTIONS

Q: What tool is this portfolio managed with?

A: This Tadawul serenity strategy is managed with our PRISM web platform that provides a wide range of web services to guide the investment manager through the whole investment process. To learn more about PRISM, visit our website www.prism-im.com.

Q: Is it possible to add some views on the market trends?

A: Yes, PRISM allows you to use quantitative approaches along with qualitative expertise (investor's views on the market).

Q:What makes this quantitative strategy unique?

A: Our strategy gathers reactivity to short-term changes in the market trends and robustness of the allocation model.

For further information, visit our websites at **www.raisepartner.com** and **www.prism-im.com**
or contact us directly (**rpcontact@raisepartner.com** or **+33 (0)4 38 37 43 80)**